

FY09 Creative Communities Grants Program
Narrative Questions

Within the eGRANT application, applicants will be asked to answer each of the following questions briefly (bulleted lists are acceptable) using no more than the equivalent of six typewritten pages. Repeat the question before each typed response. Refer to the Evaluation Criteria (on pages 12-15 of the guidelines) when preparing your answers.

Narrative Summary: In no more than 150 words, provide a general overview of the activities for which you are applying for support. Be sure to include information on who, what, when, where, and why.

What Do You Do?

1. Describe the project for which you are applying. Include:

- Specific activities that will occur;
- Where and when the activities will take place;
- Who the direct participants are (artists, adults, children, seniors, audience, volunteers);
- The type and quality of art involved; and
- Your organization's or school's goals for the project.

How Do You Do It?

2. Describe how you will manage the project. Include:

- The number of paid staff in your organization (schools need not answer this);
- The number of paid staff who will be working on this project;
- Who the skilled and experienced personnel involved in the project are, and a description of their qualifications;
- Who will be responsible for implementing the project activities; and
- A detailed timeline for the project activities.

What Difference Do You Make?

3. Describe the planning process for this project. Include:

- How the community was involved;
- How partners (including school partners) were involved, if applicable; and
- The specific strategies that you will use to persuade people to participate directly in your project. (*Examples of participation strategies include creative marketing/communication strategies, pre- or post- performance lectures/discussion, programming in non-traditional venues such as churches, taverns, libraries, etc.*)

4. Please answer **one** of the following:

- Arts Education applicants: Specify how this particular grant would provide opportunities for quality arts experiences for K-12 students. Describe how the project meets the Wisconsin Department of Instruction's Arts Education Standards. (*Use links below to access those standards for your reference.*)

- <http://www.dpi.state.wi.us/standards/pdf/art&design.pdf>
 - <http://www.dpi.state.wi.us/standards/pdf/dance.pdf>
 - <http://dpi.wi.gov/standards/elainintro.html>
 - <http://www.dpi.state.wi.us/standards/pdf/music.pdf>
 - <http://www.dpi.state.wi.us/standards/pdf/theatre.pdf>
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- Folk Arts applicants: Specify how this particular grant would be used to enhance the appreciation of and ensure the continued vitality of the folk and traditional arts of Wisconsin. (See “Folk and traditional arts” in Glossary of Terms.)
 - Local Arts applicants: Specify how this particular grant would support the creation and development of the arts at the local level.

5. The Wisconsin Arts Board, a government agency, is a steward of state and federal tax dollars paid by all Wisconsin citizens. Why does your project merit public funds from the Wisconsin Arts Board?

How Do You Know?

6. Evaluation is vital to long term project, program, and organizational success.
- Describe how previous evaluation has affected the planning for this project.
 - As you begin this project, how will you evaluate its success based on your stated goals for the project? What will you measure, and how will you measure it?
 - How will you involve the community in this evaluation?
 - How will you involve the community in documenting your evaluation? Include the specific documentation tools that will be used (see “Evaluation methodology and tools” in the Glossary of Terms).