

Wisconsin Arts Board – Creation and Presentation Grant Application – Full Year

Elements to Consider
Related to the Narrative Questions

Elements to consider including in your response to Question 1:

- *Who was involved, what happened, and when and where activities took place;*
- *New or expanded artistic activities that were developed in the last year;*
- *Any arts education activities*

Elements to consider including in your response to Question 2:

- *Discuss the ways in which your strengths and assets gave your organization the capacity to provide these programs and services over the past three years;*
- *Provide examples of particularly significant partnerships (artistic, business, etc.) that have had a strong impact on any aspect of your work;*
- *Identify the significant challenges that your organization is facing/has faced over the past three years and how you have addressed them.*

Elements to consider including in your response to Question 3:

- *The impact that your organization has on your community as a whole;*
- *How your organization communicates that impact back to the community, including local leaders, state legislators and congress people, and the Governor;*
- *A description of how your organization participates or provides leadership on the local, state, and regional levels.*

Note: Mid-Size and Large Organizations should also consider:

- *Specific examples of how your organization is building participation in your activities by eliminating practical, perceptual and experiential barriers.**

Elements to consider including in your response to Question 4:

- *A description of your organizational planning process;*
- *A short list of the evaluation methods/tools used during the past three years;*
- *How information from your past evaluation/assessment methods has helped you make decisions about your current programs and services - specific examples of this.*

Note: Mid-Size and Large Organizations should also consider:

- *How your community was involved in that planning process at any point.*

* Experiential barriers to participation – a reference to the Rand Corporation's Study [A New Framework for Building Participation in the Arts](#), examples could include the following. "I didn't enjoy my last visit. The seating is too cramped. I received poor customer service the last time I visited. There was no explanation available to help me understand the art activity."

Perceptual barriers to participation – Examples could include the following. "I didn't think I would fit in. The arts aren't for people like me. I wouldn't know how to dress."

Practical barriers to participation – Examples could be the following. "I didn't have child care. I couldn't afford a ticket. I didn't want to come downtown after dark. Parking is too difficult there."