

Credit Line and Logo Use Form

Congratulations on your Wisconsin Arts Board award!

Below, please check off the ways by which you will inform your community about this project, noting next to each item how and where you will place the Wisconsin Arts Board and National Endowment for the Arts logos and our credit lines.

This form must be returned with your signed Grant Agreement contracts.

Organization Name: _____ Grant Number: _____

Print/Electronic Materials on which we will place WAB/NEA logos and credit lines (check all that apply)

- Program brochure - logo and credit line will be located (guesstimates are ok):
- Marketing flier - logo and credit line will be located (guesstimates are ok):
- Press release - logo and credit line will be located (guesstimates are ok):
- Email marketing message - logo and credit line will be located (guesstimates are ok):
- Website/part of website/webpage that references this project - logo and credit line will be located (guesstimates are ok):
- Blog that mentions this project - logo and credit line will be located (guesstimates are ok):
- Facebook entry that highlights this project - logo and credit line will be located (guesstimates are ok):
- Other:

Oral mention of state support through the Wisconsin Arts Board, and national support through the NEA

- during interviews with local media:
- during address and/or announcements to the audience of/participants in this project:
- Other:

Examples:

Marketing flier: Estimated 400 11 x 8 1/2 inch fliers marketing the festival will be printed by September 1. WAB and NEA logos and credit lines placed in bottom right corner.

Blog: Written every month from July through December reporting on the progress of the project. Credit lines worked into the text of the introductory paragraph of each monthly entry. (Logos will be used in other print materials.)

Interviews: We plan on one radio interview on WART in November and will include mention of the WAB and NEA funding.

IMPORTANT:

Throughout the year, please save evidence of meeting this crediting requirement (copies of emails sent, fliers produced, blogs written, playbills printed, newspaper articles published...) so that you can submit it with your final report on the grant.

The Wisconsin Arts Board is proud to partner with you to produce this project in your community – not only because of the project's great intrinsic value, but also because this grant is a concrete example of why state investment in the arts is important to communities across Wisconsin.

To that end, we seek to help you build awareness of the public value of the arts in your community (and of ways that increased public dollars for these activities can help make your community even stronger). That is why crediting the Wisconsin Arts Board and

New Glarus Cat Farm

the National Endowment for the Arts is a requirement of this grant.

Name of Person Completing This Form: _____

Logo Location and Credit Language:

- The Wisconsin Arts Board logo is located on our website here:
<https://artsboard.wisconsin.gov/pages/AboutWAB/DownloadWABLogo.aspx>
- The National Endowment for the Arts logo is located at:
<http://arts.gov/grants/manage-your-award/nea-logo>
- The credit line language to use is: "This [project/program] is supported in part by a grant from the Wisconsin Arts Board with funds from the State of Wisconsin and the National Endowment for the Arts."