

# IDENTIFYING ARTS ALLIES IN YOUR COMMUNITY

The following questions provide a beginning framework to identify individuals within any community who might provide access to continuing support for community arts programs. It is far from being totally inclusive, but perhaps offers a launching point for identifying local arts allies. Maintaining a local arts support network contact list should become an annual project.

## SCHOOLS



### Questions

### Answers

	Who is the president of your local Board of Education?	
	Who is your Superintendent of Schools? <i>Who is his/her chief-of-staff or personal assistant?</i>	
	Which board member demonstrates support for arts programs in your schools?	
	Who is your area high school choral director? Theatre director? Art teacher? Band director? Etc.	
	Who is your area middle school choral director? Theatre director? Art teacher? Band director? Orchestra director? Etc.	
	Which school administrator demonstrates support for arts program in his/her building?	
	Who are the presidents/leaders of local PTO/similar organizations?	

# GOVERNMENT



## Questions

## Answers

	Who is your current mayor/elected community leader? <i>Who is his/her chief-of-staff or personal assistant?</i>	
	Who is the president/leader of your local council?	
	Which elected official is generally known as an arts advocate?	
	Which elected official is generally the most influential with the public?	
	Which elected official is generally the most influential with other officials?	
	Which elected representative is an active arts audience member/volunteer/donor?	
	Are there regional, state or national political leaders from your community?	

# CHURCHES



## Questions

## Answers

	Who are the church organists in your community?	
	Who are the church choral directors in your community?	
	Which church/s sponsor public performance events/pageants/holiday programs? <i>Who directs/organizes each of them?</i>	
	Which clergy person demonstrates support for arts programs within the parish/other?	

Adapted from the Robert E. Gard Wisconsin Idea Foundation  
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# SERVICE ORGANIZATIONS



## Questions

## Answers

	Who is the president of each local service organization?	
	Do any organizations directly sponsor or underwrite community arts programming? <i>Who is/are the individual/s leaders responsible for decision-making?</i>	
	Who is/are the obvious shaker/s-and-mover/s within the local service organizations?	

# COUNTY/STATE/NATIONAL COOPERATIVE EXTENSION SERVICE



## Questions

## Answers

	Who is the office chairperson of the Cooperative Extension Service in your county?	
	Who is the Coop Extension staff member responsible for supporting the arts in your county?	
	Does Coop Extension currently sponsor or produce arts programs in your county and if so, who is responsible for providing staff leadership?	
	Who is your state Coop Extension leader responsible for supporting the arts?	

## BUSINESS COMMUNITY



### Questions

### Answers

	Who is the president of the local Chamber of Commerce? Paid staff?	
	What business/es regularly support/s local arts programs or projects? <i>Who determines the type of support and/or makes final decisions for each?</i>	
	What business/es sometime support/s local arts programs or projects? <i>Who determines the type of support and/or makes final decisions for each?</i>	
	Who is the most influential business spokesperson for the arts in your community?	

## COMMUNITY ORCHESTRAS, CHOIRS, WRITERS, THEATRES, ARTISTS, DANCERS, HISTORIANS, ETC.



### Questions

### Answers

	Who are the Board Presidents and paid staff for each arts organization in your community?	
	Who is/are the more obvious shaker/s-and-mover/s within each local arts organization?	
	Who is/are the key spokesperson/s for the arts organizations in your community?	

## OTHER SEGMENTS OF THE POPULATION OR GROUPS IN THE COMMUNITY

Use any previous, useful questions and/or create others more appropriate to the group/s.

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