



For Immediate Release

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WAB Executive Director To Be Honored With WMEA Government Leadership Award

WAUNAKEE, Wis. (Sept. 5, 2025) – Wisconsin Music Educators Association (WMEA) is proud to spotlight its 2025 service award recipients -- individuals who have sustained a commitment to music education and made a positive impact in the school, community or state.

George Tzougros, executive director of Wisconsin Arts Board (WAB), is recipient of this year's WMEA Government Leadership Award. This award recognizes an elected or appointed public official at the local, state or federal level who, in the course of completing their official duties, demonstrates strong advocacy for the importance of music in a well-rounded education. WMEA President Will Janssen and association leaders will present Tzougros with the award at the annual Wisconsin State Music Conference on October 29 in Madison.

As executive director of WAB since 1996, Tzougros has consistently advocated for arts education, giving a voice to its influence on the prosperity of Wisconsin communities. Tzougros is known for seeing connections across arts education and arguing for its continued funding.

Please join WMEA in thanking and congratulating Tzougros!

For more information about WMEA or its awards, go to [wmeamusic.org](http://www.wmeamusic.org).

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Wisconsin Music Educators Association (WMEA) is a membership association representing the shared interests and needs of music educators and fostering their professional growth in a global society. WMEA advocates for student access to a comprehensive well-rounded education taught by certified music teachers. Headquartered in the Wisconsin Center for Music Education, WMEA is the state affiliate of National Association for Music Education (NAfME).