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PRESS RELEASE

For Immediate Release
October 25, 2016

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Wisconsin Arts Board Announces Launch of New Website

Madison, Wisconsin – The Wisconsin Arts Board has launched a new website to better promote and support the arts, to stimulate community and economic development and to serve as a cultural resource for Wisconsin.

Artsboard.Wisconsin.gov features a new design that is cohesive with the Wisconsin.gov state portal and other state agency sites.

“We thank Wisconsin Interactive Network and its team for their work on our new site,” said George Tzougros, Executive Director of the Wisconsin Arts Board. “We also thank those of our partners who served as the site’s ‘test drivers.’ Our constituents will find the site easier to use, our staff finds it easier to maintain and to add new content. Unveiling it here, at the end of October, is a great way to celebrate National Arts and Humanities Month.”

The site’s mobile-first design allows content to be accessed from any device while meeting accessibility standards. Simplified global navigation and a versatile search function make it easy for visitors to learn about grant programs, cultural programming and other information about the arts in Wisconsin.

The staff of the Arts Board can manage and update content without requiring technical web developer resources since the site leverages a web content management system.

The Wisconsin Arts Board website was built at no cost to the state or its citizens through a public-private partnership between the State of Wisconsin, Department of Administration and Wisconsin Interactive Network, LLC, a subsidiary of NIC, Inc.

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About the Wisconsin Arts Board

The Wisconsin Arts Board is the state agency which nurtures creativity, cultivates expression, promotes the arts, supports the arts in education, stimulates community and economic development and serves as a resource for people of every culture and heritage. Since 1973, the Arts Board has supported artists and arts organizations with funds from the state legislature and the National Endowment for the Arts.

About Wisconsin Interactive Network

[Wisconsin Interactive Network](#) is part of the eGovernment firm [NIC's](#) (NASDAQ: EGOV) family of companies. Its focus is accelerating the number of online services available to Wisconsin citizens and businesses through the state's official portal, [Wisconsin.gov](#).

About NIC

Founded in 1992, NIC (NASDAQ: EGOV) is the nation's leading provider of [official government websites](#), online services, and [secure payment processing solutions](#). The company's innovative [eGovernment services](#) help make government more accessible to everyone through technology. The family of NIC companies provides eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Forbes has named NIC as one of the "100 Best Small Companies in America" five times, most recently ranked at No.11 (2013), and the company has been included four times on the Barron's 400 Index. Additional information is available at <http://www.egov.com>.

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