

**GOVERNOR**  
Tony Evers

**Board Chairperson**  
Brian Kelsey  
*Fish Creek*

**Vice-Chairperson**  
Lynn Richie  
*Land O' Lakes*

**Secretary**  
Jayne Herring  
*Kenosha*

**BOARD MEMBERS**

Marcela "Xela" Garcia  
*Milwaukee*

Karen Ann Hoffman  
*Stevens Point*

John W. Johnson  
*Madison*

Susan Lipp  
*Madison*

Tyler Marchant  
*Stevens Point*

Dinorah Márquez Abadiano  
*Milwaukee*

William Mitchell  
*Lancaster*

John H. Potter  
*Hudson*

Mari Lindsay Schneider  
*Lancaster*

Jennifer Schwarzkopf  
*Fitchburg*

LaShawndra Vernon  
*Milwaukee*

Matthew Wallock  
*Madison*

**Executive Director**  
George T. Tzougros

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**Wisconsin Arts Board  
Fast Facts**

Annual Budget (FY 25):	\$2,166,000
Sources of funds:	\$1,083,000 State; \$1,083,000 Federal
Number of Board Members:	15 people from across Wisconsin <i>Members are appointed by the Governor.</i>
Number of Staff Members:	5 people

**Mission**

The Wisconsin Arts Board is the state agency which nurtures creativity, cultivates expression, advances the arts, supports the arts in education, stimulates community and economic development, and serves as a resource for people of every culture and heritage.

Positioning Statement – “The Four Cs”

Creativity · Culture · Community · Commerce

**Vision**

The Wisconsin Arts Board vision is inspired by a quote from the late Robert E. Gard, Professor Emeritus of Community Theatre, University of Wisconsin:

“If we are seeking in America, let it be for the reality of democracy in the arts. Let art begin at home, and let it spread through the children and the parents, and through the schools and the institutions, and through government. And let us start by acceptance, not negation – acceptance that the arts are important everywhere, and that they can exist and flourish in small places as well as large, with money or without it, according to the will of the people. Let us put firmly and permanently aside the cliché that the arts are a frill. Let us accept the goodness of art where we are now, and expand its worth in the places where people live.”

We embrace this vision: it guides our belief that the arts are basic to human life and essential to the human spirit.