

Arts WI / WI Arts Board “COVID19 Impact on the Creative Sector” *Listening Sessions* March 18, 19, 20, 2020

Hosted by:

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- George Tzougros, Karen Goeschko and Kaitlyn Berle - WI Arts Board - gtzougros@travelwisconsin.gov; karen.goeschko@wisconsin.gov; kaitlyn.berle@wisconsin.gov
- Visit our websites for more info: artsboard.wisconsin.gov and artswisconsin.org

Purpose of the Meetings: Share impact of pandemic on your work, any plans you are able to make right now, and suggest recommendations for what we can do to help

Listening sessions and resource sessions together

- How to get resources to people about fundraising, online production
- Topic based webinars
 - Anne Basting - arts and connections with older people
- SBA loans
- Artists, Arts Groups and Disaster/Unemployment Assistance
- Fundraising in the time of COVID-19 (maybe just hooking people up to existing webinars and focusing our efforts on stuff that no one has done elsewhere yet)

General actions after sessions (Anne’s brainstorming)

- advocacy around relief funds for artists and operating funds for creative sector orgs and businesses
- Wisconsin Arts Resource listserv WisARTS@groups.io (sign up at <https://groups.io/g/WisARTS>)
- Connect people with community resources
- “Support Nonprofit Arts Businesses” Day
- Survey to community foundations re emergency funding programs
- More listening sessions, with presentations (SBA loan program, disaster unemployment insurance, messaging, fundraising - just a few of the topics to cover)

Kari Notes from 3/18/20

General recurring themes/questions:

- How to make up for lost revenue from cancelled shows, events, venue rental
- Can we encourage funders to offer aid specifically for operating costs vs. programming
- Subsidies for technology to be able to share content virtually?
- How long should we be planning on closure realistically - many wondering about summer, some rescheduling things for the fall
- Template or example language for asking people to turn tickets to cancelled shows/events into donations vs. requesting refund
- What can I ask my board to do?
- How to proceed with school programming - stay in touch with students/families? Offer ‘make-up’ programming?
- Freelance and independent artists literally have ZERO income for March, April, May, beyond?...
- How can orgs continue to support artists/contractors - what’s the best method? Furlough, layoffs, unemployment, etc. Ability to pay folks at least 50 cents on the dollar, or some fraction of the contracts they were already entered into?
- Many recent event auction items are now void... ideas for how to make up for that?
- Is there a standard boilerplate that we can draw from (local, national) for talking points about supporting the arts in these times?

- Concerns for re-grantors will be addressed with WAB officials

Recommendations/ideas:

- Maintain contact and relationships with funders, donors, and patrons!
- Get creative with fundraising
- Get even more creative about how to continue to share your work/content or continue programs remotely
- Anne will be in touch and learning from other state arts agencies - What are they doing? What is working? What can we replicate or build off of?
- For now, please read email alerts and take the AftA survey!
- Events that encourage social distancing and getting outside are great (like the Farm Art DTour)
- Stay connected to each other in these times! Join a mailing list/listserv - check out Arts Wisconsin and Wisconsin Arts Board websites for resources. Great examples include: Wisconsin Presenters' Network, Milwaukee Artist Resource Network, ImagineMKE.org, etc.
- People need hope and connection at this time more than anything else - what we have to offer is imperative!
- Fox Cities Community Foundation just announced emergency operating funds - those in that area, check it out - those who are not, what could we learn from them to take back to our community foundations/other funders?

I own a dance studio and a dance competition. I am working on developing virtual classroom space for dancers and potentially a virtual competition/performance event. We are trying to develop virtual classes and events that people will want to continue to pay for so that we can continue to employ our staff and keep our heads above water through this time. We have been in business for 30 years. Please contact me if you want to chat. Carolyn@sterlingsilverstudio.com or Facebook Carolyn Nelson Kavajecz

- MTI (maybe others?) has extended licensing rights for shows that are cancelled to get rescheduled
- "We are some of the most creative people and if anyone can problem solve and innovate - it's us! Once we get past the worry and anxiety, fresh and new ideas will surface and we look forward to sharing!"
- WI Museum of Quilts and Fiber Arts in Cedarburg -- Zoom lectures to replace classes that were scheduled and the Quarantine Quilt, accepting squares through May(?) and will assemble!

TO DO

- Arts Wisconsin and Wisconsin Arts Board work together to create comprehensive lists of:
 - Email lists/listservs for artists and creative sector folks
 - Fundraising efforts to supports artists and creative sector
 - Advocacy opportunities

3/18 attendees (that spoke and/or used the comment section to introduce themselves) - total 55

1. Kathryn Lavey - Visit Milwaukee
2. Taylor Moeller-Roy, Studio Manager - Bergstrom-Mahler Museum of Glass
3. Amy Frank - Third Avenue Playhouse in Sturgeon Bay
4. Jackie Erdman, Executive Director, Sheboygan Theatre Company
5. Lori Schneider with the Bead&Button Show
6. John Cramer, Oconomowoc Arts Center
7. Jen Roberdeau, Viterbo University Fine Arts Center
8. Catey Ott Thompson from Catey Ott Dance Collective and MKE Dance Theatre Network

9. Alex Zimdars, VISIT Milwaukee
10. Nikki Hessel, Executive Director, Future Neeenah
11. Sally Witte with the Milwaukee Arts Board
12. Jim O'Connell, UW-Stevens Point Arts Management Coordinator
13. Lindsey Giese, Executive Director, River Arts Inc. Prairie du Sac
14. Erica Pinigis - freelance Dancer and choreographer and launching a new dance collective
15. April Hedging - Partnership for the Arts & Humanities (Milwaukee Recreation/Milwaukee Public Schools)
16. Kira Barre
17. Kari Hanson
18. Bridget Fraiser - WYSO?
19. Emily from VISIT Milwaukee
20. Bonnie from Driftless Area Artists and MSCR
21. Sarah Warran with Kalmbach media/The Bead&Button Show
22. Carolyn, Superior
23. Donna from Worm Farm
24. Monica Walberg
25. Jason, Academy
26. Beth Tolles
27. Mike Kamenski, Menomonee Falls Symphony
28. Wisconsin Academy
29. Jason St. Croix Falls
30. Lindsay Sheridan, ImagineMKE
31. Julie Palkowski
32. Karin Wolf
33. Amy Gosz
34. Mara Praus, Central Wisconsin Chamber Orchestra, Stevens Point
35. Dana Concord Chamber Orchestra
36. Nikki Hessel
37. Diane at Lucille Katz Center
38. Terri Van Orman, Folklore Village
39. Ken Lonnquist, individual artist
40. Timothy Young
41. Karra Beach, Overture
42. Carolyn Nelson Kavajecz
43. Elizabeth Snodgrass, Wisconsin Union Theater
44. Melissa Wraalstaf, WI Museum of Quilts and Fiber Arts in Cedarburg
45. Anne Orłowski, Abel Contemporary Gallery
46. Beth Bender, Racine Symphony Orchestra

**Wisconsin Arts Listening Session
(Meeting Notes) – 3/18/2020
Kiera Bair**

Purpose of Meeting – To talk about the impacts COVID-19 has had on the arts and arts organizations. Along with any solutions to questions that come about during the meetings.

Speakers:

- Erdman
 - o Had to cancel shows.
 - o Highly unlikely some programs would be able to reschedule.
 - o Grants hopefully to help with operating costs while orgs aren't really running.

- Amy Frank
 - o Advocacy is crucial.
 - o Don't stop contacting your donors and audience members.
 - o Don't stop fundraising.
 - o Keep sharing your art forms.

- Jan Roberdeau
 - o Just cancelled additional performances for the rest of the semester.
 - o Losing money on rental performances.
 - o Possibility of postponing performances for a later date.

- Bridget
 - o Still communicating and fundraising.
 - o Also had to cancel entire season and benefit.
 - o Make sure to keep sharing information and any updates on your website and with patrons and donors.

- Jay Salinas
 - o Proceeding as if everything will be better by September.
 - o Still running programs with social distancing built in.
 - o Detour residency programs is small, so full steam ahead.
 - o Rural areas and communities seem to have an advantage.

- Monica
 - o Reeling with the sudden changes and cancelations.
 - o Struggling with the drastically reduced revenue.
 - o Had the question of how to keep your artists okay without having a steady income.
 - o Lay the artists off? Can landlords do less rent?

- Jason Wisconsin Academy
 - o Got the Gala Auction in before the pandemic started.
 - o Some of the Gala auction items were trips, and those cannot happen right now.
 - § They had to be cancelled.

- o Keeping communications going. Have constituents informed on your plans. Cultivate your community.

- Karen

- o As people continue to communicate, maybe do a weekly email check-up. Keep directing people to your website.

- Mike K

- o Working on paying people

- § 50 cents to the dollar.

- § Pay them for they have already done.

- o Artists also need to “feed” people.

- § Trying to find ways they can get their craft out there.

- o Also working with how to deal with reality.

- Jason

- o Cancelling lots of events, postponing shows. Made a full show a stage reading.

- o Scared for the summer season (May 16th).

- o Intern group might not be able to come.

- o Asking community members to house artists might be tricky due to the virus.

- o Possibilities of streaming shows? Possible subsidies for the equipment?

- Agosz

- o Taking care of staff is a struggle right now.

- Dana

- o Manage orgs and event planning. Had to cancel 17 events already.

- o Not having huge fiscal issues. No paid staff.

- o Struggling with their last concert of the season.

- § Not too sure what to tell their audience members about their tickets.

- Maybe donate the ticket cost to the program instead of refunds. If they do need a refund, they can email the org.

- o Paps Theatre is doing a GoFundMe to help pay their staff.

- § This might be a possibility?

- Erica

- o People need to meet physically for dance practices.
 - o New org and were just going to start new events. How are they going to announce this to their community?
 - o Also, with being a new org, money is also a large issue.

- Terri Van Orman
 - o Folklore Village
 - § Many of their events are interactive.
 - § Had to cancel 3 main money-making events.
 - § Fundraising event has also been cancelled.
 - § School programs might be cancelled for May and early June.
 - § Weddings have been moved to later in the year.
 - § Also need to pay for insurance and staff.
 - § Also when they cancelled their events, many people had donated their tickets back into the program.

- Kara Beach
 - o Cancelling the world right now.
 - o What do we do with the programming with the schools?
 - o How to keep things hopeful, but realistic?

- Tim Young
 - o Hopeful to think they can have a show in May? Should we cancel and stop marketing?
 - § Stop marketing for sure. Others have been cancelling their events for May. Maybe stream it if possible?
 - § Also, is the show going to be the same without an audience if they just stream it?

- Ken L
 - o Not responsible to gather at a time like this.
 - o Would be hard to do a show or practices over Zoom.

- Elizabeth Snodgrass
 - o Taking directions from the Chancellor. Being asked to prioritize the students and their needs.
 - o Also need to wait for the university to approve their communications with their patrons and audience members.
 - o May 2nd Gala possibly needs to be postponed or cancelled.
 - o Also need to take care of their artists.

- Melissa Wraalstad, Wisconsin Museum of Quilt and Fiber Arts, Cedarburg

- o Had to cancel a lot of events, many through April and May
- o Trying to put a positive spin on things.
- o Also trying to bring more money in.
- o Started a project called the Quarantine Quilt.

§ People can send in a full block to make up a much larger quilt.

§ Hoping this will bring people together during a time of struggle and separation.

Wisconsin Arts Listening Session (Meeting Notes) – 3/19/2020

Purpose of Meeting – To talk about the impacts COVID-19 has had on the arts and arts organizations. Along with any solutions to questions that come about during the meetings.

Speakers:

- Seonjoo Oh
 - o Teaches origami, worried about the impact of COVID-19 has on their lessons and students trying to learn the craft.
- Heidi Parkes
 - o Makes quilts by hand
 - o Lost majority of their work for the year.
 - Lectures and workshops had to be postponed.
 - o Income is not stable at the moment
 - Mends clothes for money as well.
 - o Has a strong following on Instagram ([@heidi.parkes](#)) 11K followers
 - Could ask for support from followers
- Jenny Bot and Laura
 - o Had to close the storefront location of the book center
 - o Mostly a community center, so many of their communities have been displaced.
 - o NPS after school arts programming have been closed because schools have closed.
 - Worried for the students and staff.
 - o Also, performance-based exhibits.
 - Many had to be postponed or cancelled.
 - o Trying to build a new website
 - o Trying to find a way for artists to teach online
 - o Concerned for the mental and emotional health for artists, students, and community members.
 - o Economic impacts are huge.
 - Okay for now, but they know it will be bad in a few months.
 - o Also, using new technology will cost money they cannot afford.
- Anne Katz
 - o Working on advocating with people and talking to state legislatures that artists and small businesses are going to be taken care of.
 - o Also tracking the negative impacts of the pandemic
 - \$350,000 lost from negative impacts.
 - 71 Wisconsin orgs and 24 million orgs nationally have been impacted negatively.

- Trying to push out as much information as possible.
- George T
 - SBA low interest loans
 - Unemployment compensation
 - Freelance workers cannot apply for unemployment compensation.
- Jeff Sweeney
 - Contracts are doing well.
 - How soon can we get a concert launched? What will that look like? How will that happen?
 - Trying to bring people together.
 - Making 1 minute videos of the Mable to post online for community members.
- Eva
 - Contacted National Organization for Arts and Health.
 - Was in the beginnings of launching new projects and working with new artists.
 - Are putting videos up online as well.
 - Also trying to bring people together.
 - Implementing a private Facebook page for students to post videos of them learning guitar for feedback from instructors.
 - Possibility of commissioning a piece with other classical guitar groups and hopefully put in on live after the pandemic ends.
 - Also wants to partner with poets to put this experience in written words.
- Veronica Kuffel
 - Arts Education is becoming worrying
 - Can't access tools, equipment, and studios in order to study their discipline.
- Anne Katz
 - Endowments of \$20,000 or less are not really donating right now.
 - Struggling raising money for the arts over health right now.
- Tom T
 - If arts organizations are receiving a grant, call the granter and ask if they can use the money for operational purposes.
 - Usually the grants are small, so they would be able to use them to pay for rent, possibly.
- Taylor
 - Just trying to find a way to stay in touch with people.
 - Heavily using social media to achieve this goal.
 - In the middle of a high school exhibition.
 - Trying to keep revenue coming in
 - Money usually comes from the shop and classes
 - Big problem right now.
 - Would like for people to donate their money but cannot expect everyone to donate at a time like this.
 - Also trying to find a way to contact their legislature concerning the arts and artists.
- Karen Goeschko
 - Quarantine Quilts
 - Create a quilt block or more and send it in to create a larger quilt with the rest of the community.
 - Janesville PAC

- Create family videos and share them with the JPAC. Will do a large screening once the pandemic is done.
 - Other orgs are jumping on the bandwagon.
 - Good way to stay connected with the community.
 - Also a good way for artists to “feed” others.
- Jim O’Connell
 - The Federal government will be sending out checks to people all over the country to people with a certain income level or below it.
 - Checks will either be \$1,200 or \$2,000
 - When the money starts coming out, it is a good time to start fundraising.
- Karen G
 - Send in your fundraising dates/times so everything is in one place so people can find fundraising opportunities to donate to.
 - Funding Friday
 - Every Friday donate any amount of money to an org and contribute to a small business or artist.
- Heidi Parkes
 - Scavenger Hunt Quilt on Instagram
 - Quilt-Along on Instagram
 - Quilting videos posted on Instagram for people to follow along with.
 - No machinery needed.
 - Could also help with the Quarantine Quilt project.
- Jeff
 - Get a list together of artists willing to perform or put on an event for your org. Once a green light is given to start events again, contact those artists/performers and set up a date/time for the event.
 - Be prepared!
- Karen
 - Talked about this at the last meeting more but talking about moving through the grieving process.
 - Try FabFitFun, online meditation, etc.
 - Take time for yourself as well when needed.
- Jim
 - Virtual Happy Hour
 - A good way to connect with others to talk about anything, share problems or ideas, etc.
- Anne K
 - Lis Serve with WisArts
 - A way to keep the conversation of these meetings going with others
 - Also, a good way to share information and resources with others who are struggling.

Wisconsin Arts Listening Session (Meeting Notes) – 3/20/2020

Purpose of Meeting – To talk about the impacts COVID-19 has had on the arts and arts organizations. Along with any solutions to questions that come about during the meetings.

Speakers:

- Claudia
 - Lynden Sculpture Garden
 - Closed main building to public, grounds are open.
 - Programming is closed for March and possibly April.
 - Artist events have also been cancelled.
- Brittany Hager
 - Putting together a summer school program to teach kids about art and nature.
 - Not possible right now due to the virus.
- Nathan Burkart
 - Janesville PAC
 - Suspended programs until the 6th of April
 - Trying to take everything one day at a time.
 - In the process of trying to figure out what would happen if there was no programming for an extended time period.
 - Also trying to figure out concerns with revenue flow right now.
 - Introduced a home movie festival
 - Families and community members can send in home movies or clips to the Janesville PAC and they will combine all of the videos and do a showing or multiple showings once the pandemic has been cleared.
 - Possibly do multiple smaller showings to generate more revenue.
 - Opening this up to the state as well.
 - Good way to keep the community together during social distancing.
- Wendy
 - Land of Lakes Arts (LOLA)
 - Cancelled all of their events up to the beginning of May.
 - Making videos of local musicians to put on social media for more content.
 - Also working on sharing more info with other orgs and community members.
- Molly Veh
 - Milwaukee Filmmaker Alliance
 - Everything has stopped as of right now.
 - Trying to get filmmakers together to collaborate online.
 - Hard because this is an in-person type of art.
- Angie
 - Saint Cray Valley Foundation
 - Community Foundation
 - Fundraiser and grant maker
 - Trying to fundraise for an emergency relief fund.
 - Speaker to artists about lost revenue
 - Learning how to be flexible with all of the grants.
 - May let grantees use the money for general operations
 - Also more flexibility with grant reporting
- Robin
 - Photo Midwest
 - Volunteer Org
 - Does classes, exhibits, and interest groups.

- Cancelled events and classes are on hold.
 - Considering zoom as a way to do classes.
- Joelle Worm
 - Concerned about the narratives of “cancelled” and “stopped.”
 - Wants to shift the narrative when communicating with others.
 - Reliant on contractual income.
 - Important to tell funders how you are continuing your work.
 - Many people are doing events, classes, etc., online over social media.
 - Important to keep money flowing
 - Trying to participate in multiple groups to keep connections up.
 - Also trying to find resources for people and artists struggling with mental health issues during this crisis.
- George T
 - You also have to think about how you have to maintain people paying for content online,
 - Don’t want people to take advantage of artists by saying online content is free.
- Karen G
 - Don’t stop fundraising!
 - Multiple opportunities to remind people to support artists and how they can support them.
 - Remind people there is value in what artists are creating online right now.’
- Jeff Sweeney
 - Working on how soon they can get a concert out.
 - Also working on what they are going to do and events they are putting on once the pandemic is over.
- Carrie Van Hallgren
 - APT
 - Reliant on people on coming to the theatre for income.
 - Have around 100 artists contracted
 - What happens when they have to open 1 or 2 months late?
 - Looking at opportunities to deliver content digitally.
 - Concerned for the summer season. Don’t know when the pandemic will end.
 - Also worried for the economic impact on the community.
 - The APT brings business and revenue to other local businesses.
- Brent Budsberg
 - Milwaukee Artist and Exhibition Design
 - Have seen a lot of their projects stopping.
 - \$99,000 in revenue they might potentially lose.
 - Trying to figure out new content they can do online.
 - Also trying to figure out how to approach client and keep in contact with them.
 - They need work from clients, but they cannot provide work right now.
 - Fellowship Art Grant

- Whoever gets the grant this year has the opportunity to help guide people right now in terms of providing new content and bring communities and artists together.
 - Tina Weiss
 - Milwaukee Kids from Wisconsin
 - Have a tour season planned already
 - 36 performers are coming in May to start learning their parts for the show.
 - Getting phone calls from people and other performers asking if the shows/tour is being cancelled.
 - Worried performers might drop out.
 - Good connections with students from the schools.
 - The students are doing video bios to post online for more content.
 - Hometown Arts Collaborative
 - Lots of workshops for people
 - Strong connections with community resources
 - Has marketing ready to go.
 - Karen (Tips)
 - Don't keep adding to marketing. Cannot predict where things are headed right now.
 - Possibly video the prep for the tours and shows. Share the videos on social media for more content.
- Santiago
 - Artist and Educator in Milwaukee
 - Trying to use this time positively
 - More time to get back into the studio
 - Important to realize we are part of a much larger community.
 - We need to help each other right now.
- Rachel
 - Artist and Educator in Milwaukee
 - Works with the Grilled Cheese Grant Program
 - Fundraiser and grant program for ed students to help share and build their thesis.
 - Trying to do the best they can right now given the current state of things.
- Allyson Fleck
 - Midsummer's Music
 - Residency included 60 more events from now until summer.
 - Had to move everything online.
 - Having the arts director write things about the pieces they are going to perform and posting these little videos online for content.
 - Holding out hope they will have a summer season
 - This includes 40 shows
 - Cannot do social distancing for this org. Need to practice together.
 - Talking about the possibilities of cancelling or not.
 - Trying to stick together with other groups.
 - Keeping alliances strong right now.
- Toni Asher
 - Working with a multi-disciplinary facility.

- Also presents a summer festival for June 13th.
- Learning that cancelling and postponing things is a lot of work.
 - Interested in how to keep generating content online and keep revenue going.
- Thinking about the possibility of having one couple at a time have a carry out dinner in the main art gallery.
 - Gives people an opportunity to go outside while still being safe.
 - Also, a good way to stay connected to patrons and the community.
- Evelyn
 - Freelance Film Festival (Greenland, WI)
 - Small town, having problems with revenue
 - International film festival
 - Films on conservation, wildlife, and human trafficking.
 - The virus is a good opportunity to educate people on important issues that are occurring globally.
 - Also do fundraising opportunities.
 - Taking this as an opportunity to show people why this film festival is so important right now.
- Rachel Thuermer
 - Exploring online opportunities to get young people to stay connected with arts and theatre.
- George T
 - Keep being optimistic and stay in touch. Reach out if you need any help or guidance.
- Karen
 - Remember to take care of yourself during this time.

Questions/Comments from the chat feature:

From Beth Bender: What about using grants we've already received for operations rather than programs? It's highly unlikely some of our programs are going to be able to reschedule.

From Monica Wahlberg: Any resources to help orgs with operational funds and to keep a core group of staff when we don't have income from program?

From Jackie Erdman: Would WAB consider funding to help those who have to cancel their benefit fundraisers?

From Wisconsin Academy: Is there a standard boilerplate that we can draw from (local, national) for talking points about supporting the arts in these times?

From Erica to Everyone: 12:24 PM

I'm not sure what the appropriate listserv would be for me to join as a freelance dancer and someone just starting an organization, but I'd like to join one

From Lindsay Sheridan: Hey, Lindsay from Imagine MKE here. I'll speak to what we're up to when I'm up, but if you are in Milwaukee county and not yet connected with us - please reach out: ls Sheridan@imaginemke.org

From Joe Connell: A suggestion: announce your organization and location.

From John Cramer: We also offer an exchange to a gift certificate rather than a refund.

From Terry Murphy: I'm curious if anyone has heard from the community foundations — I'm hoping they will be offering some emergency operating funds over the next month or so.

From Nikki Hessel: Yes, our Community Foundation here in the Fox Cities has already announced that effort

From Ann Orłowski: Please list the website addresses mentioned

From Kari Hanson:

Wisconsin Arts Board: <https://artsboard.wisconsin.gov/Pages/home.aspx>

Arts Wisconsin: <https://www.artswisconsin.org/>

From Jo Connell: Erica, contact Joan Karlen at UWSP re: remote rehearsal options — jk arlen@uwsp.edu

From Karen Goeschko: artsboard.wisconsin.gov and artswisconsin.org

From Carolyn Nelson-Kavajecz: Hi Erica and anyone else interested, I own a dance studio and a dance competition. I am working on developing virtual classroom space for dancers and potentially a virtual competition/performance event. We are trying to develop virtual classes and events that people will want to continue to pay for so that we can continue to employ our staff and keep our heads above water through this time. We have been in business for 30 years. Please contact me if you want to chat. Carolyn@sterlingsilverstudio.com or Facebook Carolyn Nelson Kavajecz

From Jackie Erdman: Unfortunately, Timothy, the prediction is that COVID-19 will last from April to June in the States. Our show was set for May 15-23 and auditions were supposed to start on March 30. We have officially cancelled as of yesterday.

From Karra Beach & Allison Ward: Schools in WI have been cancelled INDEFINITELY. Not just through May. It is for sure cancelled through the end of the year.

From Joe O'Connell: There are also the rights organizations that have not given you the option to stream a copywriter show.

From Karra Beach & Allison Ward, Overture: Many licensing companies are giving those rights - MTI, Concord have at any rate. There is an application on their websites and it's limited but there may be an option.

From Carolyn Nelson-Kavajecz, Sterling Silver Studio: Rights Organizations: BMI and ASCAP are lifting some of the restrictions on live stream and recorded online classes that involve music as long as you currently have a license. Checked into it yesterday.

From Catey Ott Thompson, Catey Ott Dance Collective: Thanks for connecting us all. Truly helpful. As an independent artist running 2 collectives, the financial pull is mainly the potential loss of income from teaching. It is overwhelming to do a great amount of online teaching and now the potential cancellations of CODC spring shows and Marquette U's spring show. CODC lives on ticket sales and small donations, as well as teaching income. We are hoping to keep our 15th Anniversary concert in Sept. This is a stressful time on many levels. Connecting at this time, and hearing other points of view is so helpful.

From Driftless Writing Center-Lisa: Can you reiterate what you said at the beginning—my takeaway was: Advocacy, Communications, Fundraising

Message from Heidi Parkes:

I was just on the wonderful zoom conference, and I accidentally closed the chat before reading the email address they suggested to me- I hope this is the right one.

In connection to the Wisconsin Museum of Quilts and Fiber Arts making a quarantine quilt, I'm currently leading a Quilt-Along in March and April. It could teach folks some valuable skills for hand piecing a quilt block without a sewing machine, and with no prior knowledge. It can be accessed in these locations:

my instagram page: [Instagram.com/heidi.parkes](https://www.instagram.com/heidi.parkes)

The first instagram tutorial: <https://www.instagram.com/p/B9ZkIxrnuTU/>

[Heidi Parkes <heidiparkesart@gmail.com>](mailto:heidiparkesart@gmail.com)

A tutorial on my youtube page: <https://youtu.be/b3ZlcSAIAyM>

Also, this is my website: heidiparkes.com

This is the original publication of my quilt pattern:

<https://www.quiltingdaily.com/product/quiltcon-magazine-2020-digital-issue/>

Participants are using #ScavengerHuntQuilt to share their progress as they sew along with me

Many thanks for the feeling of community and support that the zoom conference helped to impart me with,

warmly, Heidi

Heidi Parkes

HeidiParkes.com