# **Wisconsin Arts Board Grant Application**

# **Creative Communities Grant Program**

| Sub Category: Local Arts   |               | Fiscal Year: 2009 |                |                  |                  |          |
|--|---------------|-------------------|----------------|------------------|------------------|----------|
| Section A: Applicant Information   |               |                   |                |                  |                  |          |
| Legal Name of Organizat  | ion: test - F | Cembry Com        | munity Center  |                  |                  |          |
| 501(c)3 Year<br>Incorporated: 2000   | Mailing A     | ddress: 511:      | 5 Good Dr      |                  | -                |          |
| City: Kembry   |               |                   | State: WI      |                  | Zip: 88332       |          |
| County: Vilas  |               |                   | Web URL: ww    | w.kembry.        | com              |          |
| Daytime Phone: 444/222   | 2-1236        |                   | Alternate Phon | e: 444/22        | 2-3456           | *        |
| Fax Phone:   |               |                   | Organization's | Email: dsj       | ohnso3@gmail.c   | com      |
| Contact Name: Kelly Ja   | cobs          |                   | Contact Title: | Acting Ex        | ecutive Director | •        |
| Contact Phone: 444/222-7777  |               | Contact Email:    | kelly@ke       | embry.org        |                  |          |
| Director's Name: Kelly Jacobs  |               | Director's Title  | : Acting I     | Executive Direct | or               |          |
| Director's Phone: 444/22   | 22-7777       |                   | Director's Ema | il: kelly@       | kembry.org       |          |
| Section B: Fiscal Receiver Information   |               |                   |                |                  |                  |          |
| Legal Name of Organization:  |               |                   |                |                  |                  |          |
| 501(c)3 Year Incorporated:   | Mailing A     | ddress:           |                |                  |                  |          |
| City:  |               |                   | State:         |                  | Zip:             |          |
| Daytime Phone:   |               |                   | Organization's | Email:           |                  |          |
| Contact Name:  |               |                   | Contact Title: |                  |                  |          |
| Section C: Applicant O   | perating B    | udget             |                |                  |                  |          |
| Prior Fiscal Year I  | ncome:        | \$15,956          | Expenses:      | \$13,996         | In-Kind:         | \$49,000 |
| Current Fiscal Year I  | ncome:        | \$22,702          | Expenses:      | \$20,203         | In-Kind:         | \$55,284 |
| Next Fiscal Year I   | ncome:        | \$80,290          | Expenses:      | \$67,455         | In-Kind:         | \$20,000 |
| Address accumulated debts or assets, if any. Explain any increase or decrease which exceeds 20% between fiscal years.  |               |                   |                |                  |                  |          |
| Kembry has an outstanding construction loan of \$18,800 with monthly payments of \$299. Our 29% increase between 2006 and 2007 is due to initiation of an annual direct mail campaign and increased fundraising activity in anticipation of our forthcoming capital campaign. Budget projections for 2008 show a dramatic increase because we anticipate hiring paid staff for the first time. Kembry is in the final round for operations funding through Jenkins to be announced in April. |               |                   |                |                  |                  |          |

|                         |                | ·               |                      |
|-------------------------|----------------|-----------------|----------------------|
| For Arts Board Use Only |                |                 |                      |
| App Codes: Status_02    | Institution_32 | Discipline $14$ | Race <u>99</u>       |
| Leg. Numbers: Senate_55 | House33        | Congress 11     | DUNS Number _5468465 |

Project Codes: Discipline 02 Race 99 Type 08 AIE 02A Descriptors

| test - Kembry Community Center  | , 2009, Creative Comm                       | nunities Grant                   |   |
|---|---|----------------------------------|---|
| Section D: Project Details  |   |                                  |   |
| Project Title: Kembry Musci I   | Festival                                    |                                  |   |
| Activity Start Date: 08/15/08   | Activity End Date: 08/17/08                 |                                  |   |
| Artists Participating: 38   | Individuals to Benefi                       | t: 1000 Children to Benefit: 100 | ) |
| Total Project Cash Expenses:  | \$20,060 Total Project Cash Income: \$10,65 |                                  |   |
| Total Project In-kind Contributions: \$10.185 Grant Amount Requested: \$9,410 |   |                                  |   |

# **Section E: Project Summary**

The Kembry Music Festival August 15-17,2008, expands on the four previous music festivals by including two new components "Viva A Celebration of Latin Dance and Music" to be held on Friday night and "The Shy Songwriter's Forum," which is part of the Saturday celebration and involves four preliminary events This three day celebration honoring local and regional talent and featuring a national headliner, takes place in rural Amber Falls and reaches a multi-generational and multi-cultural audience in an 80-mile radius As the annual showcase event for Kembry-A Historic Center for Progressive Community, it is designed to cultivate community, honor artists, and fulfill Kembry's mission of offering programming that responds to and inspires our diverse constituency in order promote community well-being.

# **Section F: Public Service Activity**

What public notice of the activity will occur:

Advertisements appear in newspapers with a focus on local county newspapers; public service announcements are sent to radio/cable providers; press releases are sent to print and broadcast media all of the above in an 80-mile radius Posters and handbills are placed in the same radius with on emphasis on the target area The event is featured on Kembry's website and is also announced on various music and musicians websites.

### Where will the activity occur:

The festival takes place at Kembry, a 1905 schoolhouse on the National Register of Historic Places located 00 two acres in rural Amber Falls The property has been used as a community gathering place throughout its entire history.

Facility(ies) is(are) accessible in:  $\square$  parking  $\square$  entrance  $\square$  restrooms  $\square$  level access  $\square$  signage Are your programs accessible in other ways? If so, how?

The festival is held outdoors in a rural area and offered to a diverse constituency --young and old of varying ableness We know each other, help each other, and notice others and help them.

| test - Kembry Community Center, 2009, Creative Communi | ties Grant |           |         |
|--|------------|-----------|---------|
| Section G: Project Budget Itemized – Income            |            | 100       |         |
| Admissions   |            |           |         |
| 500 @ \$10 ticket                                      | \$5,000    |           |         |
| also sliding fee scale, work exchange and fee          |            |           |         |
|  |            |           |         |
|  |            |           |         |
|  |            | Subtotal: |         |
|  |            |           | \$5,000 |
| Contracted Services                                    |            |           |         |
| Business of Songwriting Seminar 30 @ \$10              | \$300      |           |         |
|  |            |           |         |
|  |            |           |         |
|  |            | Subtotal: |         |
|  |            |           | \$300   |
| Corporate Contributions                                |            |           |         |
| Wal-Mart (pending)                                     | \$500      |           |         |
|  |            |           |         |
|  |            |           |         |
|  |            |           |         |
|  |            | Subtotal: |         |
|  |            |           | \$500   |
| Foundation Support                                     |            |           |         |
| Amber Falls Foundation                                 | \$2,500    |           |         |
|  |            |           |         |
|  |            |           |         |
|  |            | Subtotal: |         |
|  |            |           | \$2,500 |
| Other Private Support                                  |            |           |         |
| Benefit  | \$100      |           |         |
| pie socials  | \$400      |           |         |
| Johnson  | \$300      |           |         |
|  |            | Subtotal: |         |
|  |            |           | \$800   |

| Government Support - Federal        |         |           |
|-------------------------------------|---------|-----------|
|                                     |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         | Subtotal: |
|                                     |         | \$0       |
| Government Support - State/Regional |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         | Subtotal: |
|                                     |         | \$0       |
| Government Support - Local          |         | <u>'</u>  |
| Town of Amber                       | \$50    |           |
|                                     | 7.0     |           |
|                                     |         |           |
|                                     |         | Subtotal: |
|                                     |         |           |
|                                     |         | \$50      |
| Other Revenue                       |         |           |
| Food Vendors                        | \$1,200 |           |
| Art Vendors                         | \$300   |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         | Subtotal: |
|                                     |         | \$1,500   |
| Applicant Cash                      |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         |           |
|                                     |         | Subtotal: |
|                                     |         | \$0       |
|                                     |         | 1 40      |

| Section H: Project Budget Itemized – Expenses |         |           |
|---|---------|-----------|
| Personnel - Administrative                    |         |           |
|   |         |           |
|   |         |           |
|   |         |           |
|   |         | Subtotal: |
|   |         | \$0       |
| Personnel - Artistic                          |         |           |
| Salista                                       | \$2,000 |           |
| Bob Franks                                    | \$1,500 |           |
| Rachel Schnieder                              | \$1,000 |           |
| Local songwriters                             | \$1,325 | Subtotal: |
| Jeremy Daniels                                | \$250   | \$6,075   |
| Personnel - Technical/Production              |         |           |
| Sound production                              | \$1,950 |           |
| site management                               | \$900   |           |
|   |         |           |
|   |         | Subtotal: |
|   |         | \$2,850   |
| Outside Artistic Fees & Services              |         |           |
| Promotion/publicity                           | \$2,000 |           |
| graphic design                                | \$500   |           |
|   |         |           |
|   |         |           |
|   |         |           |
|   |         | Subtotal: |
|   |         | \$2,500   |
| Space Rental                                  |         |           |
|   |         |           |
|   |         |           |
|   |         | Subtotal: |
|   |         | \$0       |

| Travel                                      |         |           |
|---|---------|-----------|
| Mileage 1000 @ .485                         | \$485   |           |
|   |         |           |
|   |         | Subtotal: |
|   |         | \$485     |
| Marketing                                   |         |           |
| broadcast media                             | \$3,000 |           |
| posters                                     | \$500   |           |
| postcards                                   | \$300   |           |
| print advertising                           | \$1,500 | Subtotal: |
|   |         | \$5,300   |
| Remaining Operating Expenses                |         |           |
| tents                                       | \$1,000 |           |
| dance floor                                 | \$800   |           |
| dumpster/toilets                            | \$350   |           |
| songwriters reception                       | \$100   |           |
| founders wall                               | \$100   |           |
| signage                                     | \$200   | Subtotal: |
| postage/supplies                            | \$300   | \$2,850   |
| Capital Expenditures                        |         |           |
|   |         |           |
|   |         |           |
|   |         | Subtotal: |
|   |         | \$0       |
| In-Kind                                     |         |           |
| administration-organizing-labor-solar tours | \$5,650 |           |
| printing/street promotion/website           | \$1,500 |           |
| stage/trailers/tables                       | \$550   |           |
| tents                                       | \$540   |           |
| sound productions                           | \$1,800 |           |
| septic                                      | \$45    | Subtotal: |
| corn  | \$100   | \$10,185  |

| test - Kembry Community Center, 2009, Creative Comm | unities Grant |                              |
|---|---------------|------------------------------|
| Section I: Project Budget Summary - Income          |               |                              |
| Admissions  | \$5,000       |                              |
| Contracted Services                                 | \$300         |                              |
| Corporate Contributions                             | \$500         |                              |
| Foundation Support                                  | \$2,500       |                              |
| Other Private Support                               | \$800         |                              |
| Government Support - Federal                        | \$0           |                              |
| Government Support – State/Regional                 | \$0           |                              |
| Government Support - Local                          | \$50          |                              |
| Other Revenue                                       | \$1,500       |                              |
| Applicant Cash                                      | \$0           |                              |
| Grant Amount Requested                              | \$9,410       |                              |
| Total Cash Income                                   | \$10,650      |                              |
| In-Kind   | \$10,185      |                              |
| PROJECT BUDGET                                      | \$30,245      |                              |
| Section J: Project Budget Summary - Expenses        |               |                              |
|   |               | Allocation of WAB Funds      |
| Personnel - Administrative                          | \$0           |                              |
| Personnel - Artistic                                | \$6,075       | \$3,425                      |
| Personnel - Technical/Production                    | \$2,850       | \$400                        |
| Outside Artistic Fees & Services                    | \$2,500       | \$2,300                      |
| Space Rental  | \$0           | Not Eligible                 |
| Travel  | \$485         | \$485                        |
| Marketing   | \$5,300       | \$2,500                      |
| Remaining Operating Expenses                        | \$2,850       | \$300                        |
| Capital Expenditures                                | \$0           | Not Eligible                 |
| Total Cash Expenses                                 | \$20,060      | _                            |
| In-Kind   | \$10,185      | _                            |
| PROJECT BUDGET                                      | \$30,245      | _                            |
|   |               | 00.410                       |
|   |               | \$9,410                      |
|   |               | \$9,410 Total WAB Allocation |

### **Section K: Community Demographics**

Name of city or county in which the applicant is located: Kembry Median household income: \$ 33340 Population: 41319 Percentages of population that: Percentages of population that are: are school age (under 18)  $_{22.80}$  % American Indian and Alaska Native 1.10 % are over 65 years old 15.10 % Asian persons 0.30 % are below poverty level  $\frac{7.10}{}$  % Black persons 0.20 % are high school graduates 85.90 % Persons of Hispanic or Latino origin 0.80 % hold bachelor's degree or higher 15.60 % Native Hawaiian/Other Pacific Islander  $\frac{0.00}{}$  % have a disability 17.90 % White persons not Hispanic 97.60 %

Major businesses or activities that support your community's economy:

The county is economically diversified There has been a recent increase in retail due to box store development along the Highway 60 corridor Manufacturing has the largest total employment at 2U% and is the largest economically with \$663,090,000 revenue (2002) lode Industries is the largest single employer among manufacturers The county has 3 hospitals and 8 school districts. Four newspapers serve the area Forming" of 2004 employed 5.7% of the population; the reach back to a dominant agricultural community is about 30 years The 2007 national study on Arts and Economic Prosperity III tabulated \$16.45 million of economic activity for the five county Amber Valley. Federal tax exempt arts, entertainment, and recreation accounted for \$549,000 in 2002 An increase in hotels and restaurants is accompanying the rise of the arts.

# **Section L: Community Description**

Vilas County, located in Wisconsin, is rich in lakes, home of the Amber Riverway, the terminus for the Age Trail, and generally lovely for its natural and pastoral beauty. The county has traditionally been a rural agrarian area where people experienced deep bonds of connection through long time friend and family lies Recent box store development along the Highway 60 "waistline" of the county and the sudden increase in subdivisions are creating dramatic changes Municipalities experienced population increases of as much as 33% in the 1990-2000 Decennial The Twin Cities of Minneapolis-St. Paul are about one hour away and many people drive that distance for work The economic transition for formerly thriving main streets has provided both loss and opportunity The river towns of Amber Falls and Jammery, for example, are attracting and fostering arts communities and the arts are taking their place in the rural community beside other economies. Though increasingly suburban, it remains well-rooted in small town character.

### **Section M: Mission Statement**

Kembry - A Historic Center for Progressive Community located m rural Amber Falls, promotes healthy community trough programming in education and the arts, events, meetings, and forums that bring people together to celebrate, learn, grow. The focal point of the organization is the charming 1905 Kembry school, now undergoing renovation in order to become a vital year around center for community.

# Section N: History of Your Organization

The former Kembry school has a continuous history of 103 years as a focal point for community since it was first established in 1905 At the rum of the century, Kembry was a thriving immigrant community of many small farms, a brickyard, post office, creamery, store, and church. The town fell into decline when the railroad bypassed it at the rum of the century and the commercial centers moved to nearby Vertola. Never-the-less, the school was added on to in 1910 and school population rose to a high of 108 students in two rooms. When it closed in 1945, the community informally cared for the school as a community center and it was host to meetings, celebrations, events, and performances. In 1968, Kembry Community Center, Inc. was incorporated and received a long term lease from the School District of Amber Falls. In 1983, it was placed on the National Register of Historic Places. As standards for comfort and convenience changed, Kembry fell into disuse. The organization was revitalized in 1998. The building was purchased from the school district in 1999 and nonprofit 501(C)3 status was awarded in May 2000. Since that time, the budget has grown from \$363 to as much as \$60,000 during the first year of renovation in 2004. In the last five years, the budget has averaged \$27,000.

Since the revitalization began, an entirely volunteer board has hired a preservation architect and completed architectural drawings following two years of community meetings; coordinated phase one of the building project which included installation of a solar high mass heating system with funds from the state; requested and received grants from public and private sources, individuals and foundations; and offered an astonishing variety of programming, including the highlight of the summer --the Kembry Music Festival. The organization is currently building its identity as "Kembry - A Historic Center for Progressive Community," offering positive activities and events, renovating a historic building as a focal point for connecting community and as a link with our past, and enhancing the economic development of the area through the arts and education. At present, the building is available seasonally. Programming is offered on site May through October and off site in the winter months.

### Section O: Narrative

### What Do You Do?

1. Describe the project for which you are applying.

The Kembry Music Festival, now in its fifth year, is a community sponsored event that relies on over 100 volunteers, sponsorship from local businesses and individuals, and an expanding cadre of attendees that includes alumni of the former Kembry School, elders, families, youth, dance and music lovers, festival goers, and performing artists. The festival takes place each August on the two-acre site of the former Kembry school in rural Vilas County near Amber Falls. The festival is a three-day outdoor event that offers a quality music experience, incorporates the art and theater performance of the Kids Art Camp, and this year, will also include vendors from the EarthArts Collective.

Two activities are the focus for this grant: Viva! A Celebration of Latin Dance and Music and the Shy Songwriter's Forum.

Viva! A Celebration of Latin Dance and Music will be offered on Friday night and will include a 1.5 hour Afro-Cuban dance lesson lead by noted artist-instructor Jeremy Daniels followed by a headliner Afro-Cuban band Salista with three time Latin Grammy nominee Viv Roberts.

The goals of this portion of the festival are to introduce Latin dance and music", rural residents, expand the appreciation for Latin music and dance in the rural community, introduce the Hispanic/Latino and African/Black community to Kembry, and increase Friday night attendance at the festival.

Music is a universal language. This project is intended to bring Latin music, particularly Afro-Cuban, to rural people thus enhancing their understanding of the two largest minority groups in the US. In addition, it honors the cultures from which it is derived — Latino/Hispanic and Black/African.

In the rural counties surrounding Kembry, white people comprise over 97% of the population The project is intended to serve them by presenting and familiarizing them with the music and dance of these important minority communities. In addition, Latin music is a unique genre that is under-represented at present in the rural community. By offering this event, which combines lecture/demonstration/participation on the roots of culture in the dance and music, we hope to increase appreciation and cultural understanding.

The project is also intended support the Latino/Hispanic and Black/African American people. Several pockets of Latino/Hispanic people exist in the Kembry service areas - Brazilian farm interns in Amber Falls Ecuadorians in Frenery, cannery and turkey processing factory workers in Vaughtland, FAA Dairy workers in Kingsbury. Census estimates from 2006 show over 3,000 people from these minorities in the five county area. The project intends to serve them by honoring their cultures and extending an invitation to this Friday night celebration.

Integrating Latin music and dance honors the cultures from which it comes and familiarizes the surrounding communities with it, thus expanding and building community. Community understanding, appreciation for the arts, and access are all part of this project. Music and dance provide a joyful opportunity to build bridges between various racial and ethnic groups and thus promote community understanding.

The Shy Songwriter's Forum will be featured on the Saturday of the festival, August 16th, the culmination of four preliminary events to select 10 songwriters for the stage. Two nationally recognized singer-songwritecs will be invited to perform as headline acts 7-11 pm, comment on the songwriter's work during performance from 5-7 pm and offer a seminar from 4-5 pm to all participating songwriters on "The Business of Songwriting." The forum has been developed in response to the phenomenal occurrence of talented singer-songwriters in the area. The group, represented in part by the Kembry Music Committee, and the interaction of musicians at venues including Cafe Now and Planet Goods, has expressed a desire to learn from each other, share ideas, air songs, and have performance opportunities.

Preliminary activities will take place on four Fridays at 7 pm. Songwriters will be required to register for performance at one of these four venues. A panel of three accomplished local singer-songwriters will offer comments to all participants and select ten from an anticipated field of more than 30. The spirit of cooperation and sharing is important to this venture and thus, it is not a competition. Although there is a selection process, we anticipate that all participants will benefit from the performance experience, the seminar, and through cultivating a songwriter's community.

Festival activities wrap around the Shy Songwriter's Forum with headline artists in the evening; afternoon performances begin at 1pm with local musical groups selected for our elder population, the children's theatre performance, an exhibit from the Kids Art Camp, and a children's musician/storyteller for young families.

### **Organization's Goals**

In addition to the goals stated above for each new activity, the music festival provides a venue for local end regional artists with the goal of nurturing their growth. In the course of publicizing the festival, several of the artists get played in regional broadcast media. By bringing in other regionally and nationally acclaimed artists, Kembry seeks to inspire musicians and audiences and expend the vision for what is possible. The festival is both a concert and participatory. It aspires to be especially nurturing to serious young musicians and composer-performers.

Additionally, we will once again incorporate children into the music festival by offering activities and a performance especially for young children, and enfolding the art and theater production from the third annual Kids Art Camp into the music festival.

The goals of the music festival are to:

- Offer a positive activity to everyone in the area at low cost
- Instill a value in the arts and hold it beside already existing local values
- Expand the vision within our community of the arts and the possibility in them for self-expression, satisfaction, and a viable profession
- Provide a venue for local end regional artists in order to nurture their growth
- Deepen community connections through shared work and celebration

### How Do You Do It?

2. Describe how you will manage the project.

Kembry has no paid staff. There is no paid staff working on this project. A deep pool of skilled professionals who are dedicated to the project contribute generously to create this event and have since its inception in 2004. (See Section R for list of key personnel and their biographies)

### Timeline

September -- Evaluation of previous festival; set dates and initial planning; contact annual visitor guides

October -- April-- Grant seeking to support festival

December -- July -- Music committee meets to create vision and select performers based on Festival and board evaluation

January -- Begin contacts for media features

March -- Full Festival Committee meets; commences seeking sponsorships

April-- Final line-up; links added to website establish marketing stream; songwriters preliminary 1

May --Festival Committee meets; press releases and promotion for monthly publications placed; Songwriter's preliminary 2

June --Festival Committee meets; Songwriter's preliminary 3; press release and promotion for weekly publications placed

July -- Festival Committee meets; songwriter's preliminary 4; begin radio interviews

August -- Site preparation, festival August 15-17

# What Difference Do You Make?

3. Describe the planning process for this project.

The planning process for this project began in September 2007 when the festival committee and board met to evaluate the 2007 music festival and begin planning for the upcoming year A focus forthe 2008 festival evolved in the course of full board meetings, and communication with the music committee and invested community members including songwriters, sponsors, and organizers. Fundraising began in November. The music committee, which selects and engages performers, began meeting formally in January. Partnerships with local businesses for the preliminary events for the Shy Songwriters Forum were an outgrowth of open mic and ticketed performances at four venues. The process is guided by 12 festival committee chairs, the Kembry board, a volunteer base of over 100, and by the personal comments from attendees at the festival. This group is a kaleidoscope cross-section of parents, teachers, ciders, and youth. Refinements to this planning will continue as the full festival committee convenes in March and meets until the event.

The Kembry board and the Kembry Festival Committee are responsible for implementing this project with the support of over 100 volunteers as well as broad business support.

We ensure access at the festival by maintaining a low ticket price of \$10 per day for Friday and Saturday (The Sunday gospel music event is free) In addition, we offer a sliding fee scale/admission by donation and work in exchange for admission No one is turned away.

We are sensitive to the needs of those with disabilities and have reserved parking, handicap toilets, and helping hands on site for all our festivals. In order to increase access for minorities, we intend to target marketing and make a personal connection with minority communities in the area. In addition, we are collaborating with local Latin Dance teachers in Amber Falls and Visola in order to ensure participation with these groups. We are also marketing to Twin Cities Latin Dance studios.

Songwriters are being invited into the project through individual connections, press release placement, announcement on the website, and through advertising.

# Marketing

Press releases and promotional materials, will provide a vehicle for enhancing understanding of Latin dance and music and conveying a belief in the benefit of diversity. They will also be used to generate excitement for and participation in the songwriters forum. Kembry has established marketing networks based on the four previous years of the music festival that include all print and broadcast media in an 80-mile radius. The music festival has been featured on Wisconsin Public Radio, WGIK (Gortford), and in The Today based out of Gortford. News releases and public service announcements appear in a plethora of area media. Paid advertising, posters, and handbills are distributed extensively in Vilas and Brownsville Counties. Lucas, Comersfield, Bloomsford, and Wilmer counties and the Twin Cities metro area are also targeted.

Additional outreach to the Hispanic/Latino community will be through e-mail newsletters, Latino radio programs, and Latino publication. Both Jeremy Daniels and Salista have a dedicated urban following. We will seek features in print media, on arts programs, and in Latino radio shows for our guest artists. We understand how difficult outreach to minority populations can be and in the rural areas we intend to use our connections and personally invite Latino/Hispanic and Black/African American people to the event.

4. Please answer one of the following:

By featuring Latin dance and music, we hope to expand and enrich the work of local artists and increase audience appreciation for a distinct music and its culture. By honoring the dedication and genius of local artists and songwriters, and featuring them on stage at Kembry, we hope to raise awareness of the number and scope of accomplished songwriters in our area, promote their growth, and support them in creating community. In general, our hope is that through the festival people will come to experience the arts as belonging to everyone, as a rich part of each of us as individuals and of our community. Additionally, by encouraging the participation of young artists and performers and attaching the kids art camp to the music festival, we hope to establish a value in the arts among youth.

5. The Wisconsin Arts Board, a government agency, is a steward of state and federal tax dollars paid by all Wisconsin citizens. Why does your project merit public funds from the Wisconsin Arts Board?

One of the primary goals for the music festival is to instill a value in the arts in our local culture and to set that value side by side with existing values. The festival is highly visible, highly accessible, and brings people from all walks of life. Although there are many activities in the area to choose from for both children and adults (sports teams, hunting, fishing, snowmobiling, ATV riding), the offerings in the arts are limited. The festival expands awareness of the arts and offers the community another positive activity. Carl Jung emphasized the relation of art to the dignity of humankind and the importance of the human spirit in art: David Hawkins says: "Music is in some way the most subtle of the arts, for it's the least concrete... it's at the same time the most visceral and emotional."

Wisconsin continues to be notable for its median income of year round residents far below the state average. Neverthe-less, the festival is supported by sponsorships from local businesses and individuals, an indication of the value of the event. Thus far, Kembry has cultivated many sponsors in amounts of from \$25 -\$1,000. Because the festival is not only a showcase for artists, but also a community building event, this is another aspect of building committee. Finally, the festival is supported by uncountable hours of in-kind labor for administration, organizing, publicity, public relations, marketing, sound production, flatbed stages, parking, ticket takers, cleaning, mowing, and much more.

Wisconsin Arts Board funds will be used to pay all the performing artists, and to expand marketing and promotion.

For the first time in 2007 with the help of a WAB CDP grant, we were able to pay all the musicians. That was thrilling for both the organization and the artists. In 2008, because of the quality and national stature of the headliners, our music budget will double. While we believe it is important to continually increase our reach for headline performers, we consider it equally important to support local and regional artists and will compensate them at no less than union scale. Secondly, as the status of performers grows, we wish to increase our advertising and promotion budget to increase ticket sales. In keeping with the local economy, the ticket price is \$10 per day. With the support of WAB funds, we intend to maintain this low admission price.

# How Do You Know?

6. Evaluation is vital to long term project, program, and organizational success.

After our first festival in 2004, we had a very casual debriefing of the board which at that time was also the festival

committee. Basically, it was a "feel good" moment. We'd had such a positive experience from working together, featuring some incredible talent, and offering this celebration to the community. The secretary took notes and we brought them out to help remind us of what we wanted to do differently in 2005. Since that time, we've become more sophisticated. The secretary still takes notes of the debriefing meeting and we use them as a guide. Co-chairs and some of the committee chairs write follow-up reports. We track attendance from year to year: adults, children, volunteers, musicians. This year, we will also track participation by Latino/Hispanic and Black/Afro American attendees. We offer "table top" surveys and will do that again. In addition, we have a volunteer who casually canvases the crowd for comments. Within the two weeks following the festival, we hold a board and festival committee debriefing, which is both subjective and objective. (What kind of acts did we or didn't we like? Which groups drew greatest attendance? Did we have enough power, toilets, lights?) Those of us who are passionate about the festival do casual evaluations all year. For example, the clerk at the post office brings her elderly mother in a wheel chair in the afternoon. It's so natural to ask what kind of music she likes, how her mother enjoyed the performers she heard, how it worked for her to park and transport her mother, what might be helpful to her. We write lots of thank you notes and publish a big thank you ad in the local newspaper. We'll be adding a paper evaluation for the songwriter's in the Shy Songwriter's Forum this year. In addition, the artist/instructor for the kids art camp which is integrated into the festival surveys parents, meets with Kembry and community organizers and also requests written comments for guests of the kids art show.

test - Kembry Community Center, 2009, Creative Communities Grant

| Section P: Board of Directors List |  |        |                           |  |
|------------------------------------|--|--------|---------------------------|--|
| Name                               | Occupation                               | City   | Arts Interest/Affiliation |  |
| Dolly Friend                       | Instructor                               | Kembry | Festival Theatre; music   |  |
| Josie Barns                        | retired accountant; small business owner | Kembry | Festival Theatre; music   |  |
| Yvonne Cummings                    | social worler                            | Kembry | Music                     |  |
| Greg Ginner                        | counselor                                | Kembry | Musician                  |  |
| Rhonda Green                       | homemaker; retired postal worker         | Kembry | Music                     |  |
| Tyler Bluebird                     | furniture designer, builder              | Kembry | Earth Arts                |  |
| Doreen Nethers                     | homemaker                                | Kembry | Music                     |  |
| Jennifer Daubner                   | development specialist                   | Kembry | visaul artist; Earth Arts |  |
| Lyle Richards                      | technician                               | Kembry | Music                     |  |
| Michael Keel                       | retired farmer                           | Kembry | old tyme dance            |  |

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|--|---------------------------------------|--|--|--|
| Section Q: Staff Members List                                    |                                       |  |  |  |
| Name   | Position Title/Area of Responsibility |  |  |  |
| no paid staff  |                                       |  |  |  |
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# Section R: Key Artistic and Administrative Personnel Biographies

# Kelly Jacobs

Volunteer Executive Director; Grant writer since 1987; Associate Lecturer, University of Wisconsin, 2001-2006; MF A-Creative Writing-University of Minnesota; freelance writer with national

# Greg Ginner

Originator of the Kembry Music Festival; State Board Certified Chemical Dependency Counselor 2005; Loan Officer Eagle Valley Bank 1997-2004; past owner of two small businesses; BA in Organization-Concordia College; past board member and officer for Rotary, Chamber of

#### Josie Barns

20 plus years accounting at the Amber Regional Medical Center; small business partner; active in the Sportsman's Club; sponsors and organizes the Memorial Fishing Tournament; Kembry volunteer since 1998.

# **Yvonne Cummings**

Social Worker with Vilas County Social Services since 1974; serves on boards for the Vilas County Housing Authority, Sons of Norway; Vilas board member and secretary since 2001.

### Jennifer Daubner

Masters in Education-University of Chicago; Visual artist; Arts education instructor for five years in Chicago; originator of the Kids Art Camp offered since 2006; currently works in the Development Office of the University of School; created and maintains Kembry's website.

# Lyle Richards

Bachelor of Science-University of Wisconsin; Amber Planning Commission since 2003; currently works for Kembry Plumbing and Heating.

# Tyler Bluebird

Custom furniture designer and builder marketing under Bluebird Furniture; musician; guitar builder; music committee member since 2006.

### Jasper Jonas

Book Editor for Motorbooks; owner of Planet Goods which hosts weekly music events; accomplished bass player in a number of local bands; technology guru.

### William Jacks

Also known as DJ, music committee member since 2007, an electronica musician, producer, graphic designer, small business owner. Minnesota Music Award for Electronica Artist of the year in 2000.

# Alice Derkop

High school, community, and church choir director; coordinator for Sunday gospel hour since 2007.

| Section S: Work Sample Des  | scription   |                  |                    |
|---|---|------------------|--------------------|
| Sample 1  Type: ☑ DVD □ CD □ Lit  Title: Salsabrosa  Description:   | Begin: ()   | End: 3:00        | Year: 2007         |
|   | lage of the styles of Afro-Cuban music<br>ring Viviana Pintado on keyboards an                                      |                  |                    |
|   |   |                  |                    |
| Sample 2         Type:       □ DVD       □ CD       □ Lit         Title:       "Acreage" by Dave Francescription: |   | End:             | Year: 2001         |
| performing at the festival  | ame as the cd, is a sample of the calibe l. Dave Frank is an accomplished mus writing and performing his own origin | ician on guitar, | banjo, fiddle, and |
| Image 1   |   |                  |                    |
| Title: Description:   |   |                  | Year:              |
| Image 2 Title: Description:   |   |                  | Year:              |
| Image 3 Title: Description:   |   |                  | Year:              |
|   |   |                  |                    |

test - Kembry Community Center, 2009, Creative Communities Grant **Section S: Work Sample Description continued** Image 4 Title: Year: Description: Image 5 Title: Year: Description: Image 6 Title: Year: Description: Image 7 Title: Year: Description: Image 8 Title: Year: Description: Image 9 Title: Year: Description: Image 10 Title: Year: Description:

# Section T: Application & Support Materials Checklist

This checklist is a required part of the application package. Check the box before each item that is applicable and is included in your materials. Cross through any item that is not applicable. Items left blank will flag your application as potentially ineligible or incomplete. Refer to the guidelines for more information.

Items must be collated in the following order and assembled in sets: one set labeled originals and six panel review sets. Copy back-to-back when possible. Please bind with clips and not rubber bands. Do not place in binders or folders.

| Application Component   | For WAB Office ONE set labeled "Originals." |  | For Panel Review Collated sets. |
|---|---|--|---------------------------------|
| Application Sections A-R  |   | Required   | Six Copies Required             |
| Section S: Work Sample Description  |   | Required   | Six Copies Required             |
| Section T: Checklist  |   | Required   |                                 |
| Section U: Organizational Assurances  |   | Required<br>(with original signatures)                           | _                               |
| Letter of Commitment from Partner Organization(s)                             |   | Required   | Six Copies Required             |
| Required Financial Documentation as noted in Guidelines                       |   | Required   | Six Copies Required             |
| IRS Proof of Nonprofit Status   |   | Required of First Time<br>Applicants <u>only</u>                 | _                               |
| W-9 Form (from Arts Board website)  |   | Required of First Time<br>Applicants <u>only</u>                 | _                               |
| Letter of Agreement Between Applicant<br>Organization and Fiscal Receiver Org |   | Required of Applicants<br>Using a Fiscal Receiver<br><u>only</u> | _                               |
| IRS Proof of Nonprofit Status of Fiscal<br>Receiver Organization              |   | Required of Applicants<br>Using a Fiscal Receiver<br><u>only</u> | _                               |
| W-9 Form of Fiscal Receiver Organization                                      |   | Required of Applicants<br>Using a Fiscal Receiver<br><u>only</u> | _                               |
| Up to Two Labeled Work Samples  |   | Required   | _                               |

All application and support materials must be submitted in one package and postmarked or hand delivered no later than one business day after the eGRANT deadline.

Please keep a copy of all application and support materials submitted.

Continued on back →

# **Section T: Application & Support Materials Checklist continued**

The following materials are **OPTIONAL** parts of the paper package. Refer to the guidelines for more information.

Include <u>no more than four items</u> from the following list (example: "up to three letters of support" would count as one item). During the draft application process, discuss with Arts Board staff which materials are best suited to support your application.

| Application Component  | For WAB Office<br>ONE set labeled "Originals." |                   | For Panel Review Collated in sets. |                      |
|--|--|-------------------|------------------------------------|----------------------|
| Examples of Educational Materials from the recent past                                     |  | One Copy Optional |                                    | Five Copies Optional |
| Up to Three Letters of Support<br>from Past Participants<br>(no more than three years old) |  | One Copy Optional |                                    | Five Copies Optional |
| Up to Three Sample Evaluation Tools that you have used recently/plan to use                |  | One Copy Optional |                                    | Five Copies Optional |
| Newsletter   |  | One Copy Optional |                                    | Five Copies Optional |
| Press Clipping<br>(no more than two years old)   |  | One Copy Optional |                                    | Five Copies Optional |
| Press Release<br>(no more than two years old)  |  | One Copy Optional |                                    | Five Copies Optional |
| Other Materials<br>(contact Arts Board staff)  |  | One Copy Optional |                                    | Five Copies Optiona  |

| All application and support materials must be submitted in one package and postmarked or hand<br>no later than one business day after the eGRANT deadline. | delivered |
|--|-----------|
| Please keep a copy of all application and support materials submitted.   |           |

### Section U: Organizational Assurances

This agreement (the "Contract") is between the Wisconsin Arts Board, an agency of the State of Wisconsin, 101 E. Wilson Street, First Floor, Madison, WI 53702 (the "Arts Board"), and Name and Address of the Applicant (the "Applicant"):

Applicant Name: test - Kembry Community Center

Address, City, State ZIP: 5115 Good Dr

Kembry

WI 88332

The Applicant HEREBY ASSURES THAT

- 1) The activities and services for which grant assistance is sought will be administered by or under the supervision of the Applicant.
- 2) A. It will comply with Title VI of the Civil Rights Acts of 1964 (42 U.S.C. 2000d et seq.); Section 504 of the Rehabilitation Act of 1973 (229 U.S.C. 79u); the Americans with Disabilities Act of 1990; the Age Discrimination Act of 1975 (42 U.S.C. 6101 et seq.) where applicable; Title IX of the Education Amendments of 1972 (20 U.S.C. 1681 et seq.) and all regulations of the National Endowment for the Arts. Title VI, Section 504 and Title IX prohibit discrimination on the basis of age, race, color, national origin, disability or sex in any program or activity receiving federal assistance. The Applicant HEREBY GIVES ASSURANCE that it immediately will take any measures necessary to comply.
  - B. It will comply with Section 5(j) of the National Foundation on the Arts and Humanities Act of 1965 (20 U.S.C. 954(j)). Section 5(j) provides that:
    - (a) All professional performers and related or supporting professional personnel employed on projects or productions which are financed in whole or in part under this grant will be paid, without subsequent deduction or rebate on any account, not less than the minimum compensation for persons employed in similar activities; and
    - (b) No part of any project or production which is financed in whole or in part under this grant will be performed or engaged in under working conditions which are unsanitary or hazardous or dangerous to the health and safety of the employees engaged in such project or production. Compliance with the safety and sanitary laws of the state of Wisconsin shall be prima facie evidence of compliance.
  - C. It will comply with the Laws of 1981, Chapter 112, of the state of Wisconsin which require agencies contracting with the State of Wisconsin not to discriminate against any employee or applicant for employment because of age, race, religion, color, disability, sex, physical condition, developmental disability as defined in s. 51.05(5), sexual orientation, or national origin. These laws place specific obligations for affirmative action upon grant recipients of the state. The applicant HEREBY GIVES ASSURANCE that it will immediately take any measures necessary to comply.
  - D. It will comply with the Drug Free Workplace Act of 1988 which requires that employees of the grantee not engage in the unlawful manufacture, distribution, dispensation, possession, or use of controlled substances in the grantee's workplace or worksite.
- 3) The filing of this application has been authorized by the governing board of the Applicant.
- 4) Funds received as a result of this application will be expended solely on the described projects and as represented.
- 5) The figures, facts, and representations made in this application, including all exhibits and attachments, are true and correct to the best of the Applicant's knowledge and belief.

This assurance is given in connection with any and all financial assistance received from the Wisconsin Arts Board after the date this form is signed. The Applicant recognizes and agrees that any such assistance will be extended in reliance on the representations and agreements made in the assurance, and that the United States, the State of Wisconsin, or both shall have the right to seek judicial enforcement for this assurance. The assurance is binding on the Applicant, its successors, transferees, and on the official whose signature appears below.

| Signature of Authorizing Official                               |       | Date |
|---|-------|------|
| Print Name  | Title |      |
| Signature of Authorizing Official of Fiscal Receiver Print Name | Title | Date |